

PrintWatch Rates

product	PrintWatch Germany	World Watch
definition	digital monitoring of German printed media	monitoring of international printed media
number of publications	up to 4.000 German media incl.dpa and Reuters, SID	more than 100.000 media (from more than 125 countries)
time of delivery	starts at 2.00 a.m.	starts at 2.00 a.m.
delivery intervall	continuously/ pressreviews 7am CET	continuously/ pressreviews 8 am CET
duration of contract	4 weeks at least	4 weeks at least
features		
news alert	yes	yes
advanced search	yes	yes
portal	yes	yes
format	XML/HTML/PDF/Plain Text	XML/HTML/PDF/Plain Text
statistics, charts, reports	yes	yes
e-mail-delivery	yes	yes
XML-import	€ 250,00 per month	≈ 250,00 per month
press review generator	yes	yes
RSS-feed	yes	yes
filter system	yes	yes
prices		
per search string	0,00€ to 150,00€ per month (depending on duration of contract and media panel)	0,00€ to 100,00€ per country/month (depending on duration of contract and media panel)
per page	2,50 €	on request
copyright fee	additionally	on request
content services		
press reviews, evaluation, summaries, translations	on request	on request